
Mladi upi 2023 / Young Hopes 2023

Subtitle: IP, knowledge transfer and exploitation of food research and innovation results

Delavnica za mlade podjetnike, inovatorje, doktorske študente in druge zainteresirane z JRO

Workshop for young entrepreneurs, innovators, PhD students from PROs



Torek,
28. november 2023

9:30 - 13:35; CET

Hybrid event:
Jožef Stefan Institute,
Grand Lecture Room
& Zoom

Na delavnico so vabljeni podjetni (mladi) raziskovalci in podoktorski študenti, študenti, dijaki, drugi inovativni posamezniki in potencialni podjetniki, spin-out timi v nastajanju, in drugi podjetni raziskovalci z javnih raziskovalnih organizacij.

Workshop is aimed at young entrepreneurial researchers and students, PhD students or postdocs, and teams looking to set up spin-out companies, as well as other innovative individuals and potential entrepreneurs, employed at public research organizations.

The event will be held in English! Dogodek bo potekal v angleščini.

For the most effective possible participation in the workshop, we recommend attending the workshop live. However, for foreign participants we organize remote attendance via Zoom.

Programme

09:30 – 09:40	Welcome and introduction of the workshop <i>Mag. Robert Blatnik</i>
09:40 – 10:30	What is intellectual property and how can I create and protect it? <i>Tomaž Lutman, dr. Marijan Leban</i>
10:30 – 10:50	How to fund an innovation-creation cycle / from idea to product <i>France Podobnik, Tomaž Lutman</i>
10:50 – 11:10	Building partnerships <i>Matej Mrak, France Podobnik</i>
11:10 – 11:30	INDUSAC opportunities for students and researchers <i>Dr. Duško Odić, Urška Mrgole, mag. Marjeta Trobec</i>
11:30 – 11:45	Break

11:45 – 12:00	What is a spin-out / start-up and how to draft my first business model? <i>Mag. Robert Blatnik</i>
12:00 – 12:30	Business model creation (Part I) <i>Mag. Robert Blatnik</i>
12:30 – 12:55	Business model creation (Part II): Using cost structure to maximise profit <i>Tomaž Justin, MBA</i>
12:55 – 13:25	Business model creation (Part III) <i>Mag. Robert Blatnik</i>
13:25 – 13:35	Communicate your innovation value proposition! <i>Robert Premk</i>

Prosimo vas za prijavo preko platforme UBMe. / Please register via UBMe platform.

<https://www.ubmeevents.com/event/3b344e61-61a0-4f16-9f27-7b2c869b3f0a>

Za dodatne informacije smo dosegljivi preko elektronskega naslova tehnologije@ijs.si.